



**FPH SUSTAINABILITY JOURNEY**

# OUR AWAKENING ON SUSTAINABILITY CAME A DECADE AGO (2007) ---WHEN SUPER TYPHOONS STARTED TO VISIT US

## Then:



## Now:



**FUNDERS' REQUIREMENTS**



**GOVERNMENT REGULATIONS**



**BUSINESS VALUES**

# WE STARTED OUR SUSTAINABILITY JOURNEY BY ALIGNING THE SDGS WITH THE COMPANY'S BUSINESS OBJECTIVES

## BUSINESS OBJECTIVE

## SUSTAINABLE DEVELOPMENT GOALS

**DEFEND NATURE TO PROTECT FPH SITES**



**STIMULATE THE ECONOMY**



**CREATE & MAINTAIN A SOCIAL LICENSE BY PROMOTING COMMUNITY WELFARE**



**USE INNOVATION FOR EFFICIENCY, PRODUCTIVITY AND NEW PRODUCTS**



# SUSTAINABILITY IS ALIVE IN FPH SITES –WE PROTECT THE ENVIRONMENT TO ENSURE THE DELIVERY OF GOODS AND SERVICES TO BUSINESS AND OTHER STAKEHOLDERS



**EDC**



**Government**



**25 IP Communities**



**18,000 Upland Farmers**



**38 Water-based Enterprises**



**Academe**

# THERE WERE CHALLENGES ALONG THE WAY BUT THE THE BENEFITS WE REAP CAN MAKE UP FOR THEM

## ➤ Buy-in by Leaders

- Business Case

## ➤ Buy-in by Employees

- Embedding

## ➤ How to Build Capacity of Organization

